JUL 1 1 2006

<u>IN THE UNITED STATES PATENT AND TRADEMARK OFFICE</u>

In re Application of : Paul Rankin

Serial No.: : 09/833,471

Filed : 04-12-2001

Art Unit : 2154

Examiner : PATEL, ASHOKKUMAR B

Att. Docket : PHGB 000048

Confirmation No. : 2814

DECLARATION UNDER 37 C.F.R. § 1.131

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

JUL-11-2006 10:58

The present Declaration is being submitted under 37 C.F.R. § 1.131 to establish a date of invention of the subject matter of claims 1-13 as originally filed, and claims 1-17 as now pending before the U.S. Patent and Trademark Office. The present Declaration is further being submitted to establish a date of invention of the subject matter set forth in the specification and drawings as originally filed before the U.S. Patent and Trademark Office on April 12, 2001.

The present application claims priority from a national application filed in United Kingdom, application No. GB 0009250.2 filed on April 15, 2000. Prior invention of the GB 0009250.2 patent application is at least as of November 5, 1999, because the undersigned inventor conceived of the present subject matter at least as of that date. A copy of the evidence supporting at least the above date is enclosed herewith: the inventor submitted written invention disclosure materials to the patent department of Koninklijke Philips Electronics N.V. with the intention of filing for patent protection. This disclosure was followed by a due diligence leading to a subsequent filing of the application on April 15, 2000. It is believed that the application was prepared and filed on April 15, 2000 due to the backlog in the patent department of Koninklijke Philips Electronics N.V.

Date: 27th June 2006

P. 06

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Taul Kawk
Paul Rankin

-2-

PHILIPS RESEARCH LABORATORIES - REDHILL

PROPOSAL FOR A PATENT APPLICATION

Inventor(s):

P.J. Rankin (+ others?)

Patent Suggestion PRL No. 089

Date:

5th November

Project Proposal No.

Interested Commercial Group (if known):

Contract (if any) under external (non-Philips) sponsorship or research collaboration:

HERS CORPORATE MEDICAL VACASATY 1 C 1999

Title and Summary of the Invention

Title: TV Feedback via Telephone link to Profiling A/V Service

In a system for adding value to Web TV and the like through use of user profiling, with a users mobile telephone number being supplied to the profiler who maintains a database linking the two, a device is provided within the users TV or music system broadcasting user preference/usage data over a short range to the users telephone. A complementary receiver in the telephone picks up this data and forwards it to the service provider. With this arrangement, many aspects of interactive TV functionality are enabled. [see B. "RF or IR signaller to the (mobile) phone" on the attached for further details].

Divisional Head/Group Leader's recommendations and comments.

(Any additional suggestions that can be made as to the wider possibilities and

(Any additional suggestions that can be made as to the wider possibilities and commercial implications of this proposal would be most helpful to the Patent Department)

Complete Description of the Invention

This to be given on the back of the form, or on additional sheets. Please arrange the description in accordance with the following items:

a The state of the art and the disadvantages, if any. If possible, state references to public documents, for example, articles in technical journals, proceedings of conferences, brochures or patent documents.

b The problem to which the invention provides a solution. Is this problem new?

c The measures which are proposed, the possibly new understanding on which they are based, and the resulting advantages.

d At least one embodiment of the invention, if possible accompanied by drawings, graphs, test data and the like.

The fields of application of the invention.

Abstract ID 499233

Patent Engineer:

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\$hort title:

TV FEEDBACK VIA TELEPHONE LINK TO PROFILING A/V SERVICE

ID Date:

1999-NOV-11

Filingplan Date:

2000-APR-30

Decision:

Application filed

Invention Source: RE Redhill Miscellaneous [GB] (R2G)

Inventors: (name/e-mall/phone/organization)

Rankin, Paul / PAUL.RANKIN@PHILIPS.COM / +44-1293-815066
RE Redhill Connectivity Systems -Turner [GB]

Portfollo:

Consumer Electronics-Interconnectivity, Interoperability, Distribution-Return Channel

Projects:

CAMP

Module: IBS0850R Run Date: 2006-06-21